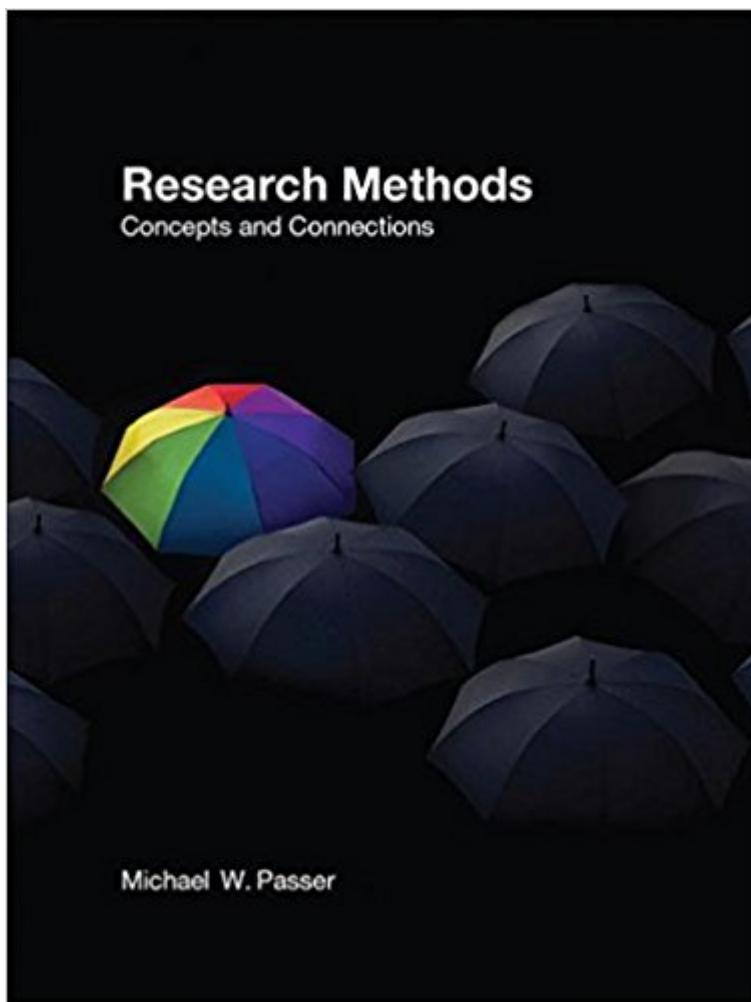


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# Research Methods: Concepts And Connections



## **Synopsis**

At last, a fresh approach to the research methods course. With 20+ years experience teaching the course, Michael Passer knows what students understand and where they struggle. His highly anticipated new book, *Research Methods: Concepts and Connections*, offers students clear and compelling explanations and examples drawn from cutting-edge research from across the subfields of psychology. Readers come away with an unparalleled understanding of behavioral research practice in today's world and how those skills apply to everyday life.

## **Book Information**

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## **Customer Reviews**

"The writing style is exactly what I look for in a text. Clear, succinct sentences and a good vocabulary level. It is formal enough to be taken seriously, but not so formal as to be dry or boring."  
- Rachael Robnett, University of California, Santa Cruz, USA

Michael W. Passer coordinates the introductory psychology program at the University of Washington, USA which enrolls more than 3,000 students per year. He received his Bachelors degree from the University of Rochester, his PhD from UCLA in social psychology, and has been a faculty member at the University of Washington since 1977.

Fast delivery and exactly as described

Great way to save a couple dollars!

Book was in great condition and needed it for my research class!

Good book perfect conditions

Easy to understand! I completely disagree with the other review. Passer has a great way of explaining the material. Many books (I have four others, and have had to use others in some classes) use an absurd amount of examples, which leave one even more confused. I found this text short and to the point. Passer is a researcher, which is why he uses his personal examples. But, he uses more of other people examples than his own. I found this text to be interesting. I have even spoken with other students about how interesting this text is, usually they are the ones to point it out. My professor has recently changed to this text, I have had former students claim they wish they had had this text.

I completely disagree with the single negative review of this text and so wanted to enter a comment here that may be helpful to potential buyers. I've been teaching undergraduate experimental methodology for psychology since 2003 and relied upon the same textbook until Passer released this outstanding methods texts. Psych research methods textbooks are notorious for their dry content and this particular textbook represents an exception to that rule. I was inspired to let go of my old text and revise my lecture content in accord with Passer's structure. The text offers up to date and interesting examples of research design for psych. Passer has a talent for describing methodology. His voice as a writer is very accessible and clear. This is a really high quality text.

The content of the textbook is there, but it's poorly written and verbose from the perspective of studying. As a student with multiple classes, you'd be better off skimming for bolded terms rather than reading from beginning to end. Such a first-person narrative is not constructive for an academic approach. Science is collaborative, yet Michael Passer loves using the pronoun "I" again and again as if he wrote THE book on research methods, rather than THIS book on research methods. Another example is that he makes up a term called PasSAT (a not-so-clever combination of his last name+SAT) to describe the concept of validity, and all the different sub-types of validity; yet in the drawn-out process he confuses the reader (and tries to justify himself) instead of just using a real-world, practical example. Mr. Passer wants everyone to know that HE wrote this book, and that HE is an accomplished psychologist. So, if you don't mind being educated from a narcissist who

likes to use dumbed-down, wordy language to make his book longer than it needs to be, it's not a horrible text. Among the fluff there's some good material, but surely there are less frustrating, less big-headed textbooks available. But hey, it's a first edition, right?

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